



| <b>Rates</b>         | Back Cover | IFC    | FPC    | HPC    | DSCL   | Strip |
|----------------------|------------|--------|--------|--------|--------|-------|
| Sananda              | 360000     | 325000 | 275000 | 180000 | 550000 | 90000 |
| Sananda - Oriya      | 80000      | 68000  | 50000  | 25000  | 100000 | 18000 |
| Sananda - Bangladesh | 90000      | 70000  | 60000  | 40000  | 120000 | 20000 |
| Desh                 | 150000     | 130000 | 110000 | 75000  | 220000 | 37000 |
| Anandalok            | 215000     | 185000 | 150000 | 90000  | 300000 | 55000 |
| Anandamela           | 83000      | 76000  | 70000  | 35000  | 140000 | 18000 |
| UnishKuri            | 140000     | 125000 | 120000 | 65000  | 220000 | 30000 |
| Career               | 80000      | 70000  | 50000  | 30000  | 100000 | 20000 |
| Boier Desh           | 15000      | 13000  | 10000  | 6000   | 20000  | 4000  |

Effective from April 1, 2008. All rates in INR • Combined rates are also offered • Rates for premium positions differ • Rates for innovations are not included